



For Immediate Release: Attention Technology/Education Editor

June 2, 2011

idoodlesoftware inc. Announces U.K. Presence

Innovative Education Software Company Opens United Kingdom Office to Focus on European Opportunities.

Ottawa, Ontario – June 2, 2011 – idoodlesoftware inc., an education software company offering innovative solutions to bridge the gap between traditional and digital learning, announced today that it has opened an United Kingdom office in Mayfair, London to focus on UK and European opportunities and partners.

"We are excited about the opportunities that come with our new presence in London," said Robert Sowah, Chief Executive Officer. "We know that the UK and European markets have great potential and we look forward to developing new relationships in this region."

idoodlesoftware ltd. U.K. can be reached by phone at +44.(0).203.355.4969

-30-

This release includes forward-looking statements made pursuant to the safe harbour provisions of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic and business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

About idoodlesoftware inc.

idoodlesoftware, Inc. is an education software company out to bridge the gap between traditional and digital learning. Founded in October 2008 the company is based in Ottawa, Ontario, Canada and London, England. For more information please go to www.idoodlesoftware.com, or follow idoodlesoftware at <http://facebook.com/idoodlesoftware> and <http://twitter.com/idoodlesoftware>.