



**pressrelease**

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## **idoodlesoftware inc. Signs Multi-Year Commitment With Virginia Aerospace Science and Technology Scholars**

### **Innovative Software Company Helps Virginia Students Reach the Stars**

Ottawa, Ontario – April 2, 2012 – idoodlesoftware inc., an education software company offering innovative solutions to bridge the gap between traditional and digital learning, announced today it has signed a multi-year commitment with Virginia Space Grant Consortium for their Virginia Aerospace Science and Technology Scholars (VASTS) program to help students realize their full potential through the use of interactive software tools.

“Helping dedicated and talented young men and women, such as those in the VASTS program, realize their full potential is the driving motivator for idoodlesoftware”, said Robert Sowah, Chief Executive Officer of idoodlesoftware inc. “We have been working with the incredible staff at VASTS for more than a year now and we can say their commitment to the advancement of the STEM initiative in Virginia is second to none.”

“Industry partners are an integral component to the longevity and success of the VASTS program”, said Amber Agee-DeHart, VASTS Program Manager. “The hands-on involvement of idoodlesoftware in the program demonstrates the true dedication they have to the advancement of students and has proven to be an invaluable asset to our curriculum.”

Innovation comes from exploring and asking questions. idoodlesoftware inc., and its partners, are committed to helping students grow into individuals who never lose that curiosity for exploration, knowledge and wonder.

**About idoodlesoftware inc.**

idoodlesoftware, inc. is an education software company out to bridge the gap between traditional and digital learning. Founded in 2008, the company is based in Ottawa, Ontario, Canada and London, England and has a portfolio of educational software which is installed in over 8,000 schools representing 4,000,000 students.

For more information please go to [www.idoodlesoftware.com](http://www.idoodlesoftware.com), or follow idoodlesoftware at <http://facebook.com/idoodlesoftware> and <http://twitter.com/idoodlesoftware>.

**About Virginia Aerospace Science and Technology Scholars (VASTS) program.**

VASTS is an interactive on-line science, technology, engineering and mathematics learning experience, highlighted by a seven-day residential summer academy at NASA Langley Research Center in Hampton, Virginia. Students selected to participate in the program are immersed in NASA-related research through interaction with scientists, engineers and technologists. The program is a partnership between the Virginia Space Grant Consortium and NASA Langley Research Center with support from the Commonwealth of Virginia and industry partners. For more information please visit us at <http://www.vasts.spacegrant.org>